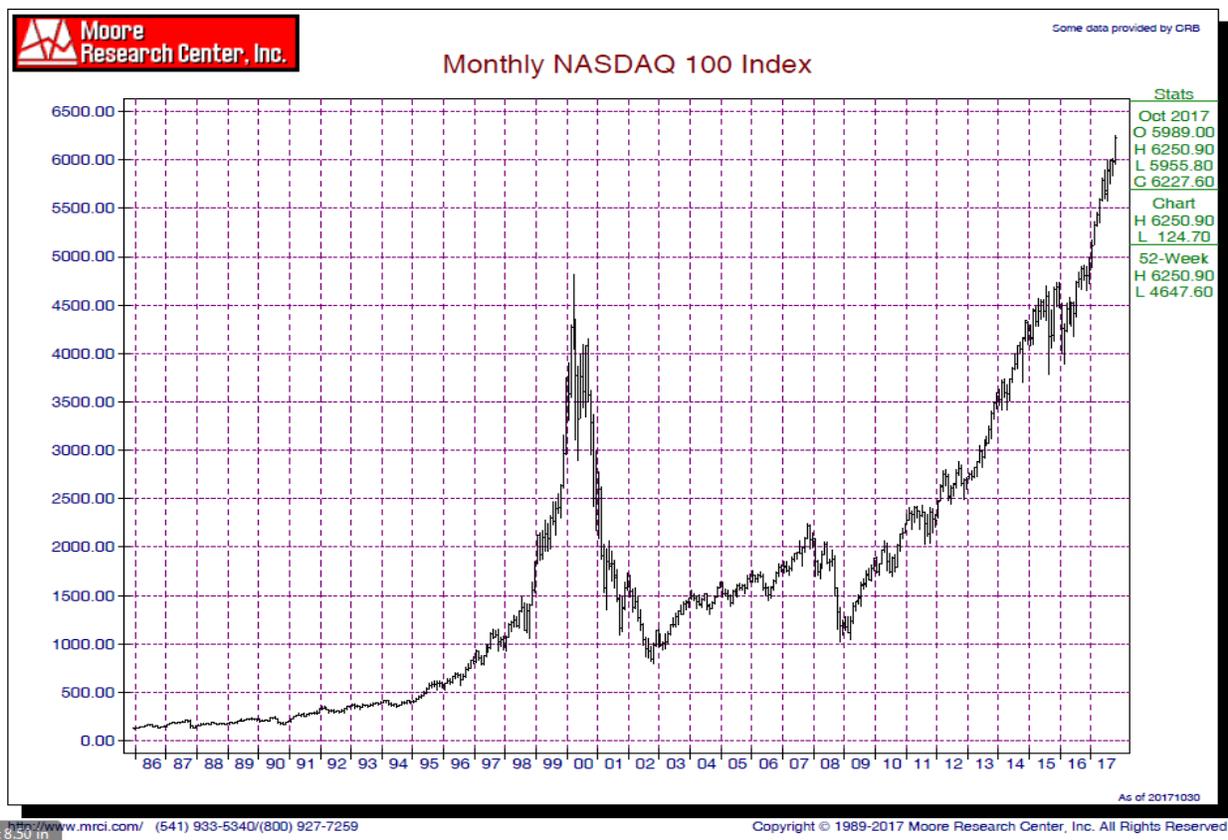


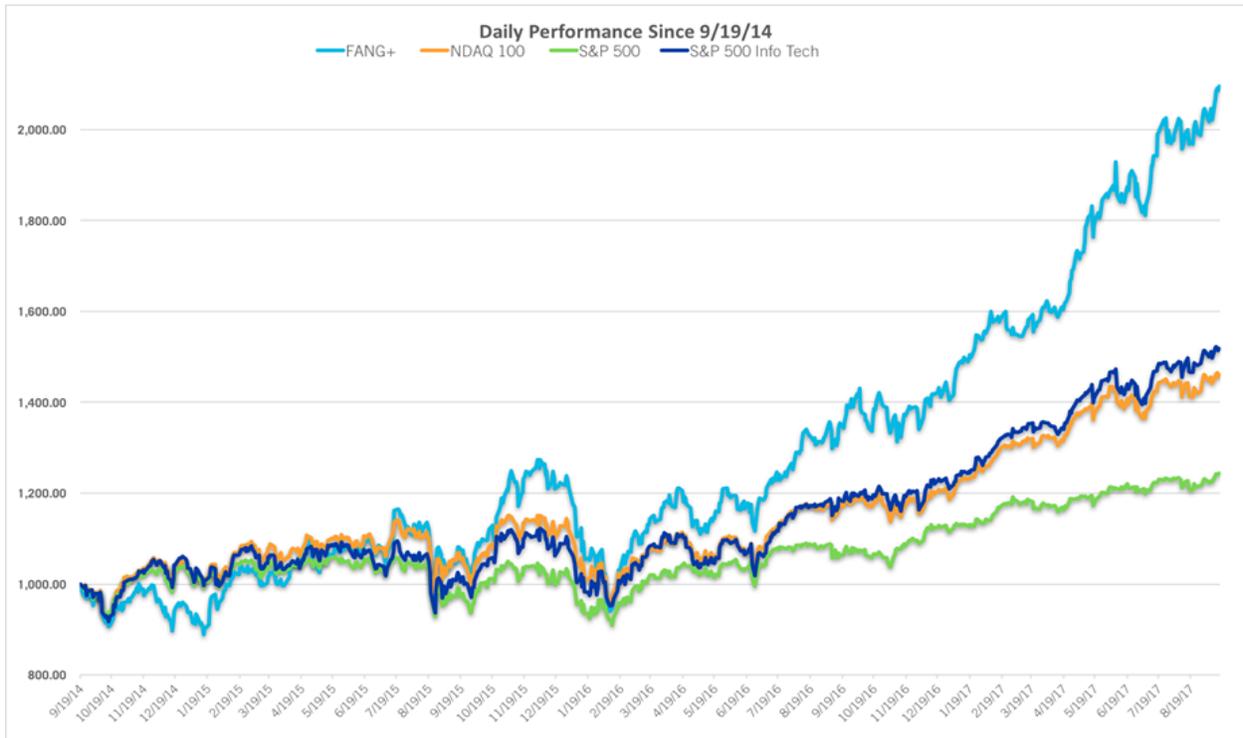


### Introducing the NYSE FANG PLUS Index

On November 8<sup>th</sup>, 2017 the InterContinental Exchange will launch the NYSE FANG PLUS Index. The term FANG was coined earlier this year after popular tech stocks Facebook, Amazon, Netflix and Google. The ICE Exchange has added Apple, Baidu, Alibaba, Twitter, Tesla and Nvidia to the Index. This index will be equal weighted, meaning every stock in the NYSE FANG PLUS Index has the same weight, regardless of market capitalization of each individual company. Furthermore, based on back-tested performance data, the combination of stocks in the NYSE FANG PLUS Index has returned a 28.44% annualized total return from September 19<sup>th</sup>, 2014 to September 15<sup>th</sup>, 2017, as compared to 14.89% for the NASDAQ 100. In my opinion, price patterns often repeat themselves. Let's go back in time and take a look at the NASDAQ 100 from July 1995 to March of 2000 when the NASDAQ 100 Index skyrocketed from an index value of 500 to 4800 within a 60 month timeframe.



The NYSE FANG PLUS Index could possibly be in the same type of price appreciation pattern. Moreover, this new futures contract presents opportunities for traders as well and investors. First of all, traders will welcome the short term volatility that this index presents. Also, investors who want exposure to this index can adjust their own margin ratios by owning all ten of these companies.



*Chart & data from the InterContinental Exchange*

The initial margin will be \$6160, which enables a very aggressive investor to take advantage of the leverage that this contract presents. Conversely, a conservative trader who wants exposure to this index can put up full contract value and therefore, will never be subject to a margin call.

Please contact me with any questions you may have and we can discuss individualized trading and or investing strategies for this exciting new futures contract!

**Blake Robben**  
Senior Account Representative



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